

# Detailed Program Schedule (Updated)

The 43<sup>rd</sup> Annual Conference of Semiotic Society of America  
Berea, Kentucky, October 3–7, 2018

## Wednesday, October 3, 2018

- 1:00–5:00 pm **On-Site Registration and Information Table** – Presser Hall  
**Book Exhibit** – Presser Hall  
6:00–7:30 **Dinner** (Executive Board & Program Committee – Presser Hall)  
7:30–9:00 **Executive Board Meeting** (open to all SSA members)

## Thursday, October 4, 2018

- 8:30 am–5:00 pm **On-site Registration** – Presser Hall  
8:30 am–5:00 pm **Book Exhibit** – Presser Hall  
8:00–9:00 am **Breakfast** – Boone Tavern Event Center  
9:15–10:00 **Opening Ceremony of the 43<sup>rd</sup> SSA** – Boone Tavern Event Center  
Convener: Javier Clavere  
Welcome Address: **Javier Clavere**, SSA Executive Director  
Welcome to Berea: **Chad Berry**, Dean and **Lyle Roelofs**, President, Berea College  
Opening Remarks: **Farouk Y. Seif**, Chair, SSA 2018 Program Committee

### 10:15–12:15 pm **Concurrent Sessions** (4 papers/each)

- Presser 126 **Narrative (I): Advancing from Narration Toward Narratology: The Art, the Craft, the Science – Panel I**  
Chair: Hilary Williams

Donna E. West – “Narrative as Diagram for Problem-solving: Confluence between Peirce’s and Vygotskii’s Semiotic”

Karissa Conrad – “Toward a Theory of Active Silence”

Phyllis Passariello – “A Long and Winding Road: From Neurons to Narrative to Ethnographic Semiosis”

Barry Stampfl – “Identity Theme as Gatekeeper”

- Presser 128 **Communicology Panel I: Phenomenological Qualities of Immediacy**  
Chair: Isaac E. Catt

Isaac E. Catt – “The Plasticity of Immediacy: Being and Having a Cultural Body”

Vincent Colapietro – “Qualitative Immediacy and Mediated Feelings: Several Paradoxes of Firstness”

Igor E. Klyukanov – “Immediacy as Madness of the Fourth Kind”

Frank J. Macke – “A Communicology of Laughing and Crying: Limits of Experience and the Borders of the Human”

- Presser 223 **Signs of Resilience and Graphic Notations**  
Chair: John Reid Perkins-Buzo

Adriana Gómez-Aiza – “Imaginary Findings”

Ron Paul Baum – “Meaning Making and the Art of Subjective Objects”

John Reid Perkins-Buzo – “Signs of Resilience in ‘Le Rayon vert’: the Anthroposemiosis of Eric Rohmer”

Tristan McKay – “Graphic Notations as Creative Resilience in Will Redman’s Book (2006)”



- 12:30–2:15 pm **Luncheon and Keynote Lecture** – Boone Tavern Event Center  
 Convener: Steven Skaggs  
**Ivo Assad Ibri**, Professor of Philosophy, PUCSP, Brazil  
 “The Semiotic Resilient Mind – Conflictual and Agapic Relationship between Logic and Emotional Interpretants”
- 2:30–4:00 **Concurrent Sessions** (3 papers/each)
- Presser 126 **Theology Panel I: New Semiotics: Equal Exchange, Interpretation, and Theological Alternatives**  
 Chair: Gilad Elbom  
 Chris Morrissey – “The Logic of Samson (Judges 13-16)”  
 Gila Safran Naveh – “‘She Is Holier Than I’: Language, Interpretation, and Meaning Production in the Biblical Story of Tamar and Judah”  
 Fredrick J. Long – “Recovering the Agonistic Sense of Αποκρίνομαι (‘I answer (back)’ in the Greek New Testament”
- Presser 128 **Resilience and Semiosis: Metamorphosis and Sustainability**  
 Chair: Jamin Pelkey  
 Svitlana Volkova – “Semiotic Interpretation of the Concept Resilience in Contemporary Prosaic Texts”  
 Kermit Snelson – “Resilience and Semiosis: Same Subject?”  
 Maria Alejandra Madi – “Minds, Markets and Resilience: A Realistic Semiotic Approach to the Economics of Sustainability”
- Presser 223 **Anthropology, Conservation, and Ecology**  
 Chair: Richard Currie Smith  
 Samuel Sharp and Richard Currie Smith – “Fostering a Semiotic Framework Towards the Conservation of the Mexican Gray Wolf”  
 Josef Scheidt – “The Chemical Ecology Crisis: An Anthropogenic Perspective”  
 Samuel Thomas and Richard Currie Smith – “Integrating Indigenous Knowledge into Modern Conservation: An Ecossemiotic Case Study of the Australian Aborigines”
- 4:00–4:15 **Coffee Break** – Presser Hall
- 4:15–5:15 **Plenary Lecture** – Gray Auditorium  
 Convener: Javier Clavere  
**Farouk Y. Seif**, Professor Emeritus, Antioch University Seattle  
 “The Audacity of Design and the Resilience of Signs”
- 6:00–8:00 **Dinner** (on your own, list of suggested restaurants will be provided)
- 8:00–10:00 **Reception: Hosted Bar and Entertainment** – Boone Tavern Event Center  
 Convener: Javier Clavere

**Friday October 5, 2018**

- 8:00–9:00 am **Breakfast** – Boone Tavern Event Center  
 Updates and Information

- 9:15–10:45 am **Concurrent Sessions** (3 papers/each)
- Presser 126 **Musical Topoi, Sensuality, Spirituality, and Metalanguage**  
 Chair: Taylor A. Greer  
 Gregory Decker – “The Role of Topoi in the Broadway Musical: Two Brief Case Studies”  
 Sean Gower – “Godard’s ‘Lost Letter’: Music and Metalanguage in *Pierrot le fou*”  
 Taylor A. Greer – “Celtic Nostalgia and Spiritual Yearning in Charles Griffes's Songs”
- Presser 128 **Resilience, Existentialism, and Phenomenology**  
 Chair: Andre De Tienne  
 Elżbieta Wąsik – “Resilience Versus Appearance: A Heuristic-Phenomenological Inquiry into the Existential Meaning of Self-and-Other Relationality”  
 Zdzisław Wąsik – “Resilience and Escapism: Epistemological Adaptiveness for Restoring the Existential Equilibrium in the Reality of Everyday Life through a Personal-Subjective Construction of Alternative”  
 Andre De Tienne – “Peirce on the Power of Ideas: A Semioethical Argument with Metaphysical Ramifications”
- Presser 223 **Peirce, Cognitive Semiotics, and Truth**  
 Chair: Martin Irvine  
 Martin Macháček – “The Peircean Interpretation of Probability in Quantum Mechanics”  
 Michal Karľa – “Peirce’s Early Theory of Truth and the Origins of Semiotic”  
 Martin Irvine – “A Peircean Redescription of Computing: All Computing is Humanistic Computing”
- 10:45–11:00 **Coffee Break** – Presser Hall
- 11:00–12:30 pm **Concurrent Sessions** (3 papers/each)
- Presser 126 **Virtual Agency and Multidimensional Meaning**  
 Chair: Robert Hatten  
 Lindsay Clavere – “Emergent Meaning in Fanny Hensel's Piano Cycle *Das Jahr*”  
 Javier Clavere – “Multimodality to Multidimensional Semiosis: An Interpretative Calibration”  
 Robert Hatten – “Agency and Emotion in Schubert’s Four-Hand Sonata in B-flat Major, D. 617”
- Presser 128 **Meaningfulness: Charles Bukowski, William James, and Jacques Maritain**  
 Chair: Chris Martin  
 J. Raymond Zimmer – “Maritain's Three Degrees of Visualization and the Triadic Structure of Judgment”  
 David Pfeifer – “Signs, Signs Everywhere, and Only Signs: William James on Pure Experience”  
 Chris Martin – “Flowers at Last: A Social Semiotic Analysis of Charles Bukowski”
- Presser 223 **Theology Panel II: New Semiotics: Equal Exchange, Interpretation, and Theological Alternatives**  
 Chair: Gilad Elbom  
 Giosuè Ghisalberti – “The Abolition of the Death Penalty as a Revelation in the Gospel of John (7:53-8:11)”  
 Michael L. Raposa – “On Reading God’s Great Poem: A Theosemiotic Perspective”  
 Gilad Elbom – “Recombination Semiotics”

- 12:30–2:15 **Luncheon and Presidential Address** – Boone Tavern Event Center  
 Convener: Dora Ivonne Alvarez Tamayo  
**Deborah Eicher-Catt**, Professor of Communication Arts and Sciences, Pennsylvania State University  
 “The Resilience of Enchantment in the Semiotic Resonance of Voice”
- 2:30–4:30 **Concurrent Sessions** (4 papers/each)
- Presser 126 **Visual Interpretations: Emoji and Punctuated Semiotic Concerns**  
 Chair: Steven Skaggs  
 Kyle Davidson and Jennifer Blair – “Semiotic Analysis of the “Raised Fist” Emoji as a Sign of Resilience”  
 Elzbieta Kazmierczak and Peter Storkerson – “Peirce, Naturalistic Thinking, Heuristics, and Visual Interpretation”  
 Steven Skaggs – “Taking a Pause: Do Commas have Dynamic Objects and Other Punctuated Semiotic Concerns”
- Presser 128 **Communicology Panel II: Semiotic Mediations of Immediacy**  
 Chair: Isaac E. Catt  
 Richard L. Lanigan – “Thematic Immediacy in Discourse Method”  
 Ronald C. Arnett – “Reifying Immediacy: The Storytelling of Sir Walter Scott”  
 Galina Sinekopova – “Mediated Immediacy: Creating Closeness in Distant Learning”  
 William B. Gomes – “Experiential Immediacy on Learning Ballroom Dance: A Communication Analysis”
- Presser 223 **Narrative (I): Advancing from Narration Toward Narratology: The Art, the Craft, the Science – Panel II**  
 Chair: Hilary Williams  
 Anthony K Webster – “Poetics, Resilience, and Iconicity”  
 Adam A. Ferguson – “The Queer Art and Act of Satire”  
 Chia-Yi Wu – “Human Utterances as a Transgressive Voice: Resistance and Transcendence in the Regime of Instrumental Music”  
 Aimee Jean Hosemann – “The Archive as Site of Resistance”
- Presser 213 **Semiosis, Resilience, and Decision-Making in Competitiveness Environments**  
 Chair: Dora Ivonne Alvarez Tamayo  
 Román Esqueda – “Semiosis in the Mind, the Resilience of Decision Making Processes”  
 Paniel Osberto Reyes Cárdenas – “Theory of Decisions from a Peircean Approach”  
 Ruben Israel Gatica Gómez – “Intra-Persuasion, the Internal Dialogue for Decision-Making”  
 Dora Ivonne Alvarez Tamayo – “Back to the Fundamentals: Brand Resilience Semiosis”
- 4:30–4:45 **Coffee Break** – Presser Hall
- 4:45–5:45 **Plenary Lecture** – Gray Auditorium  
 Convener: Robert Hatten  
**Michael Shapiro**, Professor Emeritus of Slavic and Semiotic Studies, Brown University  
 “Language as Semiosis: A Neo-Structuralist Perspective in the Light of Pragmatism”

6:30–9:00 **Dinner Banquet** – Boone Tavern Event Center  
**Kevelson Award Announcement**  
Convener: Deborah Eicher-Catt  
**Sebeok Fellow Award Address**  
Convener: Richard L. Lanigan  
**Vincent Colapietro**, Professor of Philosophy, Pennsylvania State University  
“The Music of Meaning: Gestures, Traces, and Media”

### **Saturday October 6, 2018**

8:00–9:00 am **Breakfast**– Boone Tavern Event Center  
Updates and Information

9:15–10:45 **Concurrent Sessions** (3 papers/each)

Presser 126 **Music and Song as Signs of Change and Resilience**

Chair: Susan Rasmussen

David Lidov – “Notation (and Resilience) in Music”

Michael Baker – “Strategic Incompletion in Clara Schumann’s Lieder”

Susan Rasmussen – “Music as a Symbol of Resilience and Change: Reconstructions of Gendered Meanings in Revival of the Anzad, a One-Stringed Bowed Lute, in Tuareg Society”

Presser 128 **Media Representation and Transvaluation**

Chair: Hong Wang

Kathryn Hamm and Eric Hamm – “Hashtag Blessed: The Social Media Humblebrag as Religious Signaling and Nietzschean Transvaluation”

Mayna Ruggiero – “The First-Lady Marcela Temer and her Representations in Brazilian News Media”

Hong Wang – “‘Time to Wake Up’: The Symbolic Power of Mr. Whitehouse’s Voice”

Presser 223 **Sensual Semiotics: Grotesques and Aesthetics**

Chair: Javier Clavere

Cassandra Collier – “Grappling with the Grotesque: Monstrous Performance as an Act of Queer Resiliency”

Yemi Mahmud – “Aesthetic Study of Female Space and Power in the Igogo Festival of the Owo-Yoruba People of Nigeria: A Semiotics Perspective”

Desirée Bradford Scarambone – “Sensual Semiotics of Christ’s Body: La Passion de Simone”

10:45–11:00 **Coffee Break** – Presser Hall

11:00–12:30 pm **Concurrent Sessions** (3 papers/each)

Presser 126 **Peirce and Language Evolution**

Chair: Jamin Pelkey

Stéphanie Walsh Matthews – “Peirce’s Evolutionary Bridge to Greimassian Anthropology: Where the Twain Shall Meet”

Geoffrey Owens – “The Remarkable Evolution of Stress and Vowel Inflection in Swahili”

Jamin Pelkey – “Variation, Structure, Process: Peircean Architectonics for Language

and Linguistics”

Presser 128 **Resilience in Cultural Heritage: Artifacts and Cuisine**

Chair: Delin Lai

Catherine Gumarin – “Cookbooks as Black History: A Critical Analysis of Freda DeKnight’s A Date with a Dish”

Matthew Hughes – “Repatriation and Resilience in Cultural Heritage”

Delin Lai – “Calligraphic Inscriptions, Ancient Remains and Symbolic Artifacts: the Chinese Garden as a Semiotic System”

Presser 223 **Medical Diagnosis and Signs of Health**

Chair: Sally Ann Ness

Jose Geraldo Romanello Bueno – “Reflexions on Semiotics of Medical Diagnosis”

Maryann Kozlowski – “You Can't Be What You Can't See: Exploring Fatness as a Symbol in Popular Culture”

Sally Ann Ness – “Signs of Illness, Signs of Health; the Semiotics of Acupoint Biophoton Emissions Testing”

12:45–2:15 **Luncheon and Keynote Lecture** – Boone Tavern Event Center

Convener: Farouk Y. Seif

**Wendy Wheeler**, Professor Emeritus of English Literature and Cultural Inquiry, London Metropolitan University, UK

“Resilience in a Time of Semicide: Against the Murder of Natural and Cultural Meanings”

2:30–4:30 **Concurrent Sessions** (4 papers/each)

Presser 126 **Narrative (I): Advancing from Narration Toward Narratology: The Art, the Craft, the Science – Panel III**

Chair: Hilary Williams

Rusty Barrett – “Engagement and Resistance in Cross-Cultural Co-Constructed Narratives”

Elzbieta Kazmierczak – “Ethnicity, Discrimination, and Perceived Psychological Safety: Resilience in the Making”

Marisol Cardenas-Onate – “Ethnographic Sculptures, Narrative Alternatives to Voice”

Presser 128 **Heuristic Tools: Peircean Qualia and Diagrams**

Chair: Joseph Harry

Karolína Šedivcová – “Peircean Solution to the Paradox of Introspection”

Joseph Harry – “Thinking Backward: What’s the Family Resemblance Between Peirce’s Concepts of Diagram & Reminiscence?”

Dalibor Lošťák – “C. S. Peirce on Elements and Boundaries of Cognition”

Presser 223 **Media, Politics, Rhetoric, and the Interpretant**

Chair: Richard L. Lanigan

Elliot Gaines and Frank J. Macke – “Media and the Interpretant”

Christopher Fulton – “Milton Rogovin and the Semiotics of Class”

Mariano Dagatti – “Political Images and a Politics of the Images: A Rhetorical Study of the Political Image in Hypermedia Societies”

Garnet Butchart – “Communicology: A Report on Knowledge”

4:30–4:45 **Coffee Break** – Presser Hall

4:45–6:15 **Concurrent Sessions** (3 papers/each)

Presser 126 **Narrative (I): Advancing from Narration Toward Narratology: The Art, the Craft, the Science – Panel IV**

Chair: Hilary Williams

Discussant: Andrew Flachs

Nina Corazzo – “Narrating Gender: The Signification of the Rocking Horse in Robert Peckham’s ‘The Hobby Horse,’ c. 1840”

Kyra Landzelius – “Visual Narratives of Becoming and Going: Swedish Housescapes from Yesteryear”

Myrdene Anderson and Valerie Tucker Miller – “Some Indelible Narratives Behind Growing Up Scandinavian-American”

Presser 128 **Religious Communities and Resilience in a Complex World**

Chair: Deborah Eicher-Catt

Samuel Sarpiya – “Signs of Religious Resilience in a Complex World”

Patrick Walters – “Mathematical Language that Occurs at Semiotic Transitions in Matter, and the Implication for a Higher State of Natural Community”

Presser 223 **Cultural Semiotics: Memory, Relation, and Sustainability**

Chair: Richard Currie Smith

Susana Veronica Pliego Perez and Victor Manuel Pineda Santoyo – “Construction of Memory in the Biosemiotic System”

Louis Alec Rezanka – “Cold Iron Trails: The Continuity of Relational Entities from Ancient Fae Myth into Modern Cinema”

Richard Currie Smith and Brooke William Deely – “The Semiotic Age or the Age of Relation: John Deely’s Human Sustainability Legacy”

6:15–8:00 **Dinner** (on your own, list of suggested restaurants will be provided)

8:00 **4-and 8-hand Piano Recital** – Gray Auditorium  
**Javier and Lindsey Clavere with Robert Hatten and Eden Davis**

### **Sunday October 7, 2018**

8:00–11:00 am **Breakfast and Closing Event** – Boone Tavern Event Center

**Deborah Eicher-Catt – SSA Annual General Business Meeting**

**New President Inauguration**

**Javier Clavere – A Sneak Peek at Next Year’s Annual Meeting (SSA 44<sup>th</sup>)**

**Closing Ceremony and Farewell**

\*\*\*\*\*