

Detailed Program Schedule

The 43rd Annual Conference of Semiotic Society of America
Berea, Kentucky, October 3–7, 2018

Wednesday, October 3, 2018

- 1:00–5:00 pm On-Site Registration, Information Table, and Book Exhibit
6:00–7:30 Dinner for Executive Board and Program Committee
7:30–9:00 Executive Board Meeting (open to all SSA members)

Thursday, October 4, 2018

- 8:30 am–5:00 pm On-site Registration (Lobby Area)
8:30 am–5:00 pm Book Exhibit and Gallery Viewing
8:00–9:00 am Breakfast (at hotel on your own)
- 9:15–10:00 **Opening Ceremony of the 43rd SSA** – Convener: Javier Clavere
Welcome Address: Javier Clavere, SSA Executive Director
Welcome to Berea: Dean Chad Berry and President Lyle Roelofs, Berea College
Opening Remarks: Farouk Y. Seif, Chair, SSA 2018 Program Committee
- 10:15–12:15 pm **Concurrent Sessions** (4 papers/each)
- Room 1 **Narrative (I): Advancing from Narration Toward Narratology: The Art, the Craft, the Science – Panel I**
Chair: Hilary Williams
Donna E. West – “Narrative as Diagram for Problem-solving: Confluence between Peirce’s and Vygotskii’s Semiotic”
Karissa Conrad – “Toward a Theory of Active Silence”
Phyllis Passariello – “A Long and Winding Road: From Neurons to Narrative to Ethnographic Semiosis”
Barry Stampfl – “Identity Theme as Gatekeeper”
- Room 2 **Communicology Panel I: Phenomenological Qualities of Immediacy**
Chair: Isaac E. Catt
Isaac E. Catt – “The Plasticity of Immediacy: Being and Having a Cultural Body”
Vincent Colapietro – “Qualitative Immediacy and Mediated Feelings: Several Paradoxes of Firstness”
Igor E. Klyukanov – “Immediacy as Madness of the Fourth Kind”
Frank J. Macke – “A Communicology of Laughing and Crying: Limits of Experience and the Borders of the Human”
- Room 3 **Signs of Resilience and Graphic Notations**
Chair: John Reid Perkins-Buzo
Adriana Gómez-Aiza – “Imaginary Findings”
Ron Paul Baum – “Meaning Making and the Art of Subjective Objects”
John Reid Perkins-Buzo – “Signs of Resilience in ‘Le Rayon vert’: the Anthroposemiosis of Eric Rohmer”
Tristan McKay – “Graphic Notations as Creative Resilience in Will Redman’s Book (2006)”



- 12:30–2:15 pm **Luncheon and Keynote Lecture**
 Convener: Steven Skaggs
Ivo Ibri, Professor of Philosophy, PUCSP, Brazil
 “The Semiotic Resilient Mind – Conflictual and Agapic Relationship between Logic and Emotional Interpretants”
- 2:30–4:00 **Concurrent Sessions** (3 papers/each)
- Room 1 **Theology Panel 1: New Semiotics: Equal Exchange, Interpretation, and Theological Alternatives**
 Chair: Gilad Elbom
 Chris Morrissey – “The Logic of Samson (Judges 13-16)”
 Gila Safran Naveh – “‘She Is Holier Than I’: Language, Interpretation, and Meaning Production in the Biblical Story of Tamar and Judah”
 Fredrick J. Long – “Recovering the Agonistic Sense of Ἀποκρίνομαι (‘I answer (back)’ in the Greek New Testament”
- Room 2 **Resilience and Semiosis: Metamorphosis and Sustainability**
 Chair: Jamin Pelkey
 Svitlana Volkova – “Semiotic Interpretation of the Concept Resilience in Contemporary Prosaic Texts”
 Kermit Snelson – “Resilience and Semiosis: Same Subject?”
 Maria Alejandra Madi – “Minds, markets and resilience: a realistic semiotic approach to the economics of sustainability”
- Room 3 **Anthropology, Conservation, and Ecology**
 Chair: Richard Currie Smith
 Samuel Sharp and Richard Currie Smith – “Fostering a Semiotic Framework Towards the Conservation of the Mexican Gray Wolf”
 Josef Scheidt – “The Chemical Ecology Crisis: An Anthropogenic Perspective”
 Samuel Thomas and Richard Currie Smith – “Integrating Indigenous Knowledge into Modern Conservation: An Ecossemiotic Case Study of the Australian Aborigines”
- 4:00–4:15 Coffee Break
- 4:15–5:15 **Plenary Lecture**
 Convener: Javier Clavere
Farouk Y. Seif, Professor Emeritus, Antioch University Seattle
 “The Audacity of Design and the Resilience of Signs”
- 6:00–8:00 **Dinner** (on your own, list of suggested restaurants will be provided)
- 8:00–10:00 **Reception: Hosted Bar and Entertainment**
 Convener: Javier Clavere

Friday October 5, 2018

- 8:00–9:00 am **Breakfast** (updates and information)
- 9:15–10:45 am **Concurrent Sessions** (3 papers/each)

- Room 1 **Musical Topoi, Sensuality, Spirituality, and Metalanguage**
 Chair: Taylor A. Greer
 Gregory Decker – “The Role of Topoi in the Broadway Musical: Two Brief Case Studies”
 Sean Gower – “Godard’s ‘Lost Letter’: Music and Metalanguage in Pierrot le fou”
 Taylor A. Greer – “Celtic Nostalgia and Spiritual Yearning in Charles Griffes's Songs”
- Room 2 **Resilience, Existentialism, and Phenomenology**
 Chair: Andre De Tienne
 Elzbieta Wąsik – “Resilience Versus Appearance: A Heuristic-Phenomenological Inquiry into the Existential Meaning of Self-and-Other Relationality”
 Zdzisław Wąsik – “Resilience and Escapism: Epistemological Adaptiveness for Restoring the Existential Equilibrium in the Reality of Everyday Life through a Personal-Subjective Construction of Alternative”
 Andre De Tienne – “Peirce on the Power of Ideas: A Semioethical Argument with Metaphysical Ramifications”
- Room 3 **Peirce, Cognitive Semiotics, and Truth**
 Chair: Martin Irvine
 Martin Macháček – “The Peircean Interpretation of Probability in Quantum Mechanics”
 Michal Karľa – “Peirce’s Early Theory of Truth and the Origins of Semiotic”
 Martin Irvine – “A Peircean Redescription of Computing: All Computing is Humanistic Computing”
- 10:45–11:00 Coffee Break
- 11:00–12:30 pm **Concurrent Sessions** (3 papers/each)
- Room 1 **Virtual Agency and Multidimensional Meaning**
 Chair: Robert Hatten
 Lindsay Clavere – “Emergent Meaning in Fanny Hensel's Piano Cycle Das Jahr”
 Javier Clavere – “Multimodality to Multidimensional Semiosis: An Interpretative Calibration”
 Robert Hatten – “Agency and Emotion in Schubert’s Four-Hand Sonata in B-flat Major, D. 617”
- Room 2 **Meaningfulness: Charles Bukowski, William James, and Jacques Maritain**
 Chair: Chris Martin
 J. Raymond Zimmer – “Maritain's Three Degrees of Visualization and the Triadic Structure of Judgment”
 David Pfeifer – “Signs, Signs Everywhere, and Only Signs: William James on Pure Experience”
 Chris Martin – “Flowers at Last: A Social Semiotic Analysis of Charles Bukowski”
- Room 3 **Theology Panel 1: New Semiotics: Equal Exchange, Interpretation, and Theological Alternatives**
 Chair: Gilad Elbom
 Giosuè Ghisalberti – “The Abolition of the Death Penalty as a Revelation in the Gospel of John (7:53-8:11)”
 Michael L. Raposa – “On Reading God’s Great Poem: A Theosemiotic Perspective”
 Gilad Elbom – “Recombination Semiotics”

- 12:30–2:15 **Luncheon and Presidential Address**
 Convener: Dora Ivonne Alvarez Tamayo
Deborah Eicher-Catt, Professor of Communication Arts and Sciences, Pennsylvania State University
 “The Resilience of Enchantment in the Semiotic Resonance of Voice”
- 2:30–4:30 **Concurrent Sessions** (4 papers/each)
- Room 1 **Visual Interpretations: Emoji and Punctuated Semiotic Concerns**
 Chair: Steven Skaggs
 Kyle Davidson and Jennifer Blair – “Semiotic Analysis of the “Raised Fist” Emoji as a Sign of Resilience”
 Elzbieta Kazmierczak and Peter Storkerson – “Peirce, Naturalistic Thinking, Heuristics, and Visual Interpretation”
 Jason Cohen – “A Semiotics of the Letter: How Historiated Initials Inflect Cosmography Before Copernicus (1518-1540)”
 Steven Skaggs – “Taking a Pause: Do Commas have Dynamic Objects and Other Punctuated Semiotic Concerns”
- Room 2 **Communicology Panel II: Semiotic Mediations of Immediacy**
 Chair: Isaac E. Catt
 Richard L. Lanigan – “Thematic Immediacy in Discourse Method”
 Ronald C. Arnett – “Reifying Immediacy: The Storytelling of Sir Walter Scott”
 Galina Sinekopova – “Mediated Immediacy: Creating Closeness in Distant Learning”
 William B. Gomes – “Experiential Immediacy on Learning Ballroom Dance: A Communication Analysis”
- Room 3 **Narrative (I): Advancing from Narration Toward Narratology: The Art, the Craft, the Science – Panel II**
 Chair: Hilary Williams
 Anthony K Webster – “Poetics, Resilience, and Iconicity”
 Adam A. Ferguson – “The Queer Art and Act of Satire”
 Chia-Yi Wu – “Human Utterances as a Transgressive Voice: Resistance and Transcendence in the Regime of Instrumental Music”
 Aimee Jean Hosemann – “The Archive as Site of Resistance”
- Room 4 **Semiosis, Resilience, and Decision-Making in Competitiveness Environments**
 Chair: Dora Ivonne Alvarez Tamayo
 Román Esqueda – “Semiosis in the Mind, the Resilience of Decision Making Processes”
 Paniel Osberto Reyes Cárdenas – “Theory of Decisions from a Peircean Approach”
 Ruben Israel Gatica Gómez – “Intra-Persuasion, the Internal Dialogue for Decision-Making”
 Dora Ivonne Alvarez Tamayo – “Back to the Fundamentals: Brand Resilience Semiosis”
- 4:30–4:45 Coffee Break
- 4:45–5:45 **Plenary Lecture**
 Convener: Robert Hatten
Michael Shapiro, Professor Emeritus of Slavic and Semiotic Studies, Brown University
 “Language as Semiosis: A Neo-Structuralist Perspective in the Light of Pragmaticism”

6:30–9:00 **Dinner Banquet and Sebeok Fellow Award Address**
Convener: Richard L. Lanigan
Vincent Colapietro, Professor of Philosophy, Pennsylvania State University
“The Music of Meaning: Gestures, Traces, and Media”

Saturday October 6, 2018

8:00–9:00 am **Breakfast** (updates and information)

9:15–10:45 **Concurrent Sessions** (3 papers/each)

Room 1 **Music and Song as Signs of Change and Resilience**

Chair: Susan Rasmussen

David Lidov – “Notation (and Resilience) in Music”

Michael Baker – “Strategic Incompletion in Clara Schumann’s Lieder”

Susan Rasmussen – “Music as a Symbol of Resilience and Change: Reconstructions of Gendered Meanings in Revival of the Anzad, a One-Stringed Bowed Lute, in Tuareg Society”

Room 2 **Media Representation and Transvaluation**

Chair: Hong Wang

Kathryn Hamm and Eric Hamm – “Hashtag Blessed: The Social Media Humblebrag as Religious Signaling and Nietzschean Transvaluation”

Mayna Ruggiero – “The First-Lady Marcela Temer and her Representations in Brazilian News Media”

Hong Wang – “‘Time to Wake Up’: The Symbolic Power of Mr. Whitehouse’s Voice”

Room 3 **Sensual Semiotics: Grotesques and Aesthetics**

Chair: Javier Clavere

Cassandra Collier – “Grappling with the Grotesque: Monstrous Performance as an Act of Queer Resiliency”

Yemi Mahmud – “Aesthetic Study of Female Space and Power in the Igogo Festival of the Owo-Yoruba People of Nigeria: A Semiotics Perspective”

Desirée Bradford Scarambone – “Sensual Semiotics of Christ’s Body: La Passion de Simone”

10:45–11:00 Coffee Break

11:00–12:30 pm **Concurrent Sessions** (3 papers/each)

Room 1 **Peirce and Language Evolution**

Chair: Jamin Pelkey

Stéphanie Walsh Matthews – “Peirce’s Evolutionary Bridge to Greimassian Anthropology: Where the Twain Shall Meet”

Geoffrey Owens – “The Remarkable Evolution of Stress and Vowel Inflection in Swahili”

Jamin Pelkey – “Variation, Structure, Process: Peircean Architectonics for Language and Linguistics”

Room 2 **Resilience in Cultural Heritage: Artifacts and Cuisine**

Chair: Delin Lai

Catherine Gumarin – “Cookbooks as Black History: A Critical Analysis of Freda DeKnight’s A Date with a Dish”

Matthew Hughes – “Repatriation and Resilience in Cultural Heritage”

Delin Lai – “Calligraphic Inscriptions, Ancient Remains and Symbolic Artifacts: the Chinese Garden as a Semiotic System”

Room 3 **Medical Diagnosis and Signs of Health**

Chair: Sally Ann Ness

Jose Geraldo Romanello Bueno – “Reflexions on Semiotics of Medical Diagnosis”

Maryann Kozlowski – “You Can’t Be What You Can’t See: Exploring Fatness as a Symbol in Popular Culture”

Sally Ann Ness – “Signs of Illness, Signs of Health; the Semiotics of Acupoint Biophoton Emissions Testing”

12:45–2:15 **Luncheon and Keynote Lecture**

Convener: Farouk Y. Seif

Wendy Wheeler, Professor Emeritus of English Literature and Cultural Inquiry, London Metropolitan University, UK

“Resilience in a Time of Semiocide: Against the Murder of Natural and Cultural Meanings”

2:30–4:30 **Concurrent Sessions (4 papers/each)**

Room 1 **Narrative (I): Advancing from Narration Toward Narratology: The Art, the Craft, the Science – Panel III**

Chair: Hilary Williams

Papia Bawa – “Of Elephants, Gods, and Victims: A Socio-theological Narrative of Cruel Irony”

Rusty Barrett – “Engagement and Resistance in Cross-cultural Co-Constructed Narratives”

Elzbieta Kazmierczak – “Ethnicity, Discrimination, and Perceived Psychological Safety: Resilience in the Making”

Marisol Cardenas-Onate – “Ethnographic Sculptures, Narrative Alternatives to Voice”

Room 2 **Heuristic Tools: Peircean Qualia and Diagrams**

Chair: Priscila Borges

Karolína Šedivcová – “Peircean Solution to the Paradox of Introspection”

Joseph Harry – “Thinking Backward: What’s the Family Resemblance Between Peirce’s Concepts of Diagram & Reminiscence?”

Dalibor Lošťák – “C. S. Peirce on Elements and Boundaries of Cognition”

Priscila Borges and Juliana Franco – “Heuristic Potentials of Deductive Diagrams: a Peircean Approach”

Room 3 **Media, Politics, Rhetoric, and the Interpretant**

Chair: Richard L. Lanigan

Elliot Gaines and Frank J. Macke – “Media and the Interpretant”

Christopher Fulton – “Milton Rogovin and the Semiotics of Class”

Mariano Dagatti – “Political Images and a Politics of the Images: A Rhetorical Study of the Political Image in Hypermedia Societies”

Garnet Butchart – “Communicology: A Report on Knowledge”

- 4:30–4:45 Coffee Break
- 4:45–6:15 **Concurrent Sessions** (3 papers/each)
- Room 1 **Narrative (I): Advancing from Narration Toward Narratology: The Art, the Craft, the Science – Panel IV**
 Chair: Hilary Williams
 Discussant: Andrew Flachs
 Nina Corazzo – “Narrating Gender: The Signification of the Rocking Horse in Robert Peckham’s ‘The Hobby Horse,’ c. 1840”
 Kyra Landzelius – “Visual Narratives of Becoming and Going: Swedish Housescapes from Yesteryear”
 Myrdene Anderson and Valerie Tucker Miller – “Some Indelible Narratives Behind Growing Up Scandinavian-American”
- Room 2 **Religious Communities and Resilience in a Complex World**
 Chair: Deborah Eicher-Catt
 Samuel Sarpiya – “Signs of Religious Resilience in a Complex World”
 Patrick Walters – “Mathematical Language that Occurs at Semiotic Transitions in Matter, and the Implication for a Higher State of Natural Community”
 Penelope Wong – “Mindfulness: A Multi-Faceted Response of Resilience in a Turbulent, Changing and Unpredictable World”
- Room 3 **Cultural Semiotics: Memory, Relation, and Sustainability**
 Chair: Richard Currie Smith
 Susana Veronica Pliego Perez and Victor Manuel Pineda Santoyo – “Construction of Memory in the Biosemiotic System”
 Louis Alec Rezanka – “Cold Iron Trails: The Continuity of Relational Entities from Ancient Fae Myth into Modern Cinema”
 Richard Currie Smith and Brooke William Deely – “The Semiotic Age or the Age of Relation: John Deely’s Human Sustainability Legacy”
- 6:15–8:00 **Dinner** (on your own, list of suggested restaurants will be provided)
- 8:00 **4-and 8-hand Piano Recital**
Javier and Lindsey Clavere with Robert Hatten and Eden Davis

Sunday October 7, 2018

- 8:00–11:00 am **Breakfast and Closing Event**
Deborah Eicher-Catt – SSA Annual General Business Meeting
New President Inauguration
Javier Clavere – A Sneak Peek at Next Year’s Annual Meeting (SSA 44th)
Closing Ceremony and Farewell
