Updated SSA Program Schedule 2017
Puebla, Mexico

Wednesday, October 25, 2017

10:00am – 7:00pm  On-site Registration (UPAEP Conference Center – Lobby Area)
1:00pm – 5:30pm    Tour of Puebla for early-bird arrivals
6:00pm – 7:30pm    Welcome Reception
7:30pm            Dinner on your own (see list of suggested restaurants)

Thursday, October 26, 2017

8:30am – 5:00pm    On-site Registration (Lobby Area)
8:30am – 5:00pm    Book Exhibit (Salón de Juegos)
8:00am – 9:15am    Breakfast (at hotel on your own)
9:30am – 10:30am   Opening Ceremony
Salón de Juegos (Main Room)
Chair: Dora Ivonne Alvarez Tamayo (UPAEP, Mexico)
Welcome from our local hosts: UPAEP dignitaries
Welcome Address: Javier Clavere, SSA Executive Director
Opening Remarks: Deborah Eicher-Catt, Chair, SSA 2017 Program Planning Committee

10:45am – 12:45pm  Concurrent 2-hour Sessions

Trompo (Room 2) The Semiotics of Teaching and Learning as Play
Chair: Elvira Katic (Ramapo College of New Jersey)
Elvira Katic – Reflecting on Our Reflections: Teacher Images as Indicators of Change
Mellissa Carr (Indiana University of Pennsylvania) – The Space Between: Exploring Student Agency through Rhetorical Listening
Michael Baker (University of Kentucky) – Teaching Music Fundamentals with the Glass Bead Game
Ana Sanchez (West Chester University) – Intersemiotic Translation: An Approach to Develop Reading and Writing Skills and Empower L2 Learners

Balero (Room 3) Semiotics and Design, a Winning Gamble: Applied Semiotics to Design Processes – Panel I (bi-lingual)
Chair: Dora Ivonne Alvarez Tamayo (UPAEP, Mexico)
Dora Ivonne Alvarez Tamayo (UPAEP, Mexico) – Treasure Hunt: Navigating on Semantic Fields of Social Innovation (English)
Maria Elena Razo Fabre (UPAEP, Mexico) – The Semiotics Behind the Game: Application, Development and Creation of Board Games for Designers (Spanish)
Manuel Ponce de Leon (UPAEP, Mexico) – The Acrobat: A Game of Jumping Between Different Representations in Math Education (English)
Denisse Hernandez (UPAEP, Mexico) – Tree Climbing Helps You Look Further: Componential Analysis (Spanish)
Matraca  On Semiotic Theory – Spanish Speaking Panel  
(Room 4)  
Chair: Paniel Reyes-Cárdenas (UPAEP)  
Paniel Reyes-Cárdenas (UPAEP) – Biosemiotics: A Pragmatist Paradigm for Biology  
Edgar Sandoval and Ricardo Laviada (Universidad Autónoma de la Ciudad de México) – Play and Self Control: The Semiotic Pragmatism  
Julian Fernando Trujillo Amaya (Universidad de Quebec at Montreal & Universidad del Valle) – Peirce’s Pragmaticism and the Interpretans  
Carlos Raúl Nava González (Universidad La Salle, Mexico) and Jarushka Pomienka Fucikovsky de Grunhof Peñaloza (Instituto Franco Inglés de México, S.C.) – Imagination as a Cultural Codification and Interpretation Process  

Pirinola  Theorizing Semiotics as Playful Activity  
(Room 5)  
Chair: Andre de Tienne (Indiana University-IUPUI)  
Andre de Tienne (Indiana University-IUPUI) – Play Impulse, Leap of Faith, and Critical Commonsensism: The Essential Game of Comparison within Semiosis  
Karolina Sedivcova (Charles University, Czech Republic) – Aristotle’s Theory of Sign from the Perspective of de Anima  
John Reid Perkins-Buzo (Southern Illinois University at Carbondale) – Total Eclipse: Play on a Semiotic Scaffold  
Katya Mandoki (Universidad Autonoma Metropolitana, Mexico) – Peripatos: Playing with Signs  

1:00pm – 2:30pm  Luncheon  
(Main Room)  

1:30pm – 2:30pm  Keynote Address – Chair: Isaac E. Catt  
William Gomes (Professor of Psychology at Universidade Federal do Rio Grande do Sul, Porto Alegre, Brazil)  
How Can ‘The Play of Signs and the Signs of Play’ Become an Attractive Model for Dealing with Eidetic and Empirical Research?  

2:45pm – 4:15pm  Concurrent Sessions  
Trompo  Biblical Literature and Theology  
(Room 2)  
Chair: Gilad Elbom (Oregon State University)  
Michael Raposa (Lehigh University) - Theology as Play, Inquiry, Praxis  
Gila Safran Naveh (University of Cincinnati) – Parables as Praxis and Semiosis  
Gilad Elbom (Oregon State University) – Eschatological Semiotics in the Gospels  

Balero  Playing in the Digital World: Video Games, Emojis, and Writing  
(Room 3)  
Chair: Sean Atkinson (Texas Christian School of Music)  
Sean Atkinson (Texas Christian School of Music) – Musical Tropes as Narrative in Video Games  
Jennifer Blair (Northeastern Illinois) – Emojis Used as Nouns, Verbs, and Adjectives; Classified and Analyzed in a Peircean Framework  
Drishti Magoo (Bergische Universität Wuppertal, Germany) – Examining Metaphors of Writing and the Self in the Diaries of Franz Kafka: A Semiotic Approach  

Matraca  The Politics of Immigration and Social Conflict  
(Room 4)  
Chair: [TBD]  
Sabine Kergel ((Freie Universität Berlin, Germany) – The Production of Differences: Institutional Positions of Immigrants  
Rolf Hepp (Freie Universität Berlin, Germany) – Immigration, Strangers, Precarity  
Bianca Suarez (Universidad Manuela Beltrán, Colombia) – Logic of Management and Production of Multimodal Semiotics
4:15pm – 4:30pm  Coffee Break (Lobby Area)

4:30pm – 6:30pm  Concurrent 2-hour Sessions

**Trompo**  The Interpretive Dimensions of Play and Work in Social Contexts
(Room 2)
Chair: [TBD]
Susan Mancino (Duquesne University, USA) – Umberto Eco: Interpretive Play in the Library
Matthew Mancino (Duquesne University, USA) – Interpretive Responsibility and News Media: Umberto Eco’s *Numero Zero*
Hong Wang (Shippensburg University) – The Serious Nature of Relaxation
Kyle Davidson (University of Tartu, UK) – Hatsune Miku and the Crowd Sourced Pop Idol

**Balero**  Semiotics and Design, A Winning Gamble: Applied Semiotics to Design Processes – Panel II – Bi-lingual panel
(Room 3)
Chair: Dora Ivonne Alvarez Tamayo (UPAEP, Mexico)
José Alberto Castañeda Merino (UPAEP, Mexico) – Mi Libro Mágico: Microsemiotics of Visual Signs (Spanish)
Claudia Rebeca Mendez Escarza (UPAEP, Mexico) – Think and Play…A Matter of Strategy Based on Semiotics (English)
Itzel Samantha Salud Calderon (UPAEP, Mexico) – Tell Me a Sign with a Happy Ending: Graphic Design for Childhood Diabetes (Spanish)
Concluding Panel Discussion – (English)

**Matraca**  Epistemology, Play, and Learning as Semiosis
(Room 4)
Chair: Priscila Borges (UnB – University of Brasilia)
Juliana Franco (UFERSA – Federal Rural University of the Semi-arid Region, Brazil) and Priscila Borges (University of Brasilia) Peirce, Fixation of Belief and Epistemic Bubbles: A Framework to Think Internet Social Media
Genevieve Vaughan (International Feminists for a Gift Economy, USA) – Gifts and Infant Games: Implications for Epistemology
Dalibor Lostak (Charles University in Prague, Czech Republic) – The Play of Diagrams: Science as a Game with Certain Rules
Zdzislaw Wasik (Adam Mickiewicz University in Poznan, Poland) – Epistemology as a Semio-mathetic Interplay with Changeable and Variable Worlds of Living Systems

**Pirinola**  Cognition and Play as Semiotic
(Room 5)
Chair: Stéphanie Walsh Matthews (Ryerson University, Canada)
Stéphanie Walsh Matthews (Ryerson University, Canada) – Autism Spectrum Disorder and idealized Cognitive Models
Martin Svantner (Charles University, Czech Republic) – Peirce’s Late Semeiotic and the Play of Qualities and Embodied Cognition
Christopher Collins (University of St. Thomas) – Semiotic Hacking of the Brain
Adriana Gomez-Aiza (Universidad Autónoma del Estado de Hidalgo, Mexico) – Imaginary Findings

6:45pm – 8:30pm  Executive Board Dinner/Meeting
6:45pm  Dinner on your own (see list of suggested restaurants)

**Friday, October 27, 2017**

8:30am – 5:00pm  On-site Registration – (Lobby Area)
8:30am – 5:00pm  Book Exhibit (Salón de Juegos)
8:00am – 9:00am  Breakfast (at hotel on your own)
9:30am – 11:30am  Concurrent 2-hour Sessions

**Trompo**  
*Imaginings (IV): Vagueness unto Generality: Between the Concrete and the Beyond: The Possible and the Impossible – Panel I*

Chair: Jennifer Johnson (Purdue University)
- Donna West (SUNY-Cortland) – Early Enactments as Submissions Toward Self Control: Peirce’s Ten-fold Division of Signs
- Myrdene Anderson (Purdue University) and Katja Pettinen (Mount Royal University) – Doing Things with and without Words: Mindscapes, Bodyscapes, Landscapes: The Semiotics of Performativity
- Kyra Landzelius (Independent Scholar) – “Mommy, I like you” – the Neuro-austic Speaks of Love
- Devika Chawla (Ohio University) – Objects Suturing Memory, Affect, Emotion, Sense

**Balero**  
*The Semiotic Play of Literature and Music – Panel I*

Chair: Taylor Greer (Pennsylvania State University)
- Valdenildo Dos Santos (UFMS/Purdue University) – “Surprise” as the Trigger for Despair and Esteem in “The Power of Blood” by Cervantes
- Chia-Yi Wu (Rutgers University) – A Tug of War Between Musical Topics
- Taylor Greer (Pennsylvania State University) – Xanadu as Heterotopia: Charles Griffes’s Vision of the Musical Garden
- William Dougherty (Drake University) – Mignon’s Lieder, by the Book

**Matraca**  
*Systems Theory, Biosemiotics, and Evolution*

Chair: Ted Baenziger (University of St. Thomas)
- Elzbieta Magdalena Wasik (Adam Mickiewicz University in Poznan, Poland) – The Semiotic Self as a Creator/Actor and Consumer/Participant of the “Play of Musement” in the Ecology of Living Systems
- Steven Skaggs (University of Louisville) – Systems Theory, Integrated Information Theory, and Peirce’s Triad
- Geoffrey Owens (Wright State University) – Metaphor or Metonym? The Relationship between Biological and Cultural Evolution
- Ted Baenziger (University of St. Thomas) – The Semiosic Orchid is a Curious Beast

**Pirinola**  
*On the Semiotic Playfulness of Art and Design – Bi-lingual Panel*

Chair: [TBD]
- Lizeth Rocio Rojas Rojas (Universidad Industrial de Santander, Colombia) and José Horacio Rosales Cueva (Universidad Industrial de Santander, Colombia) – Among Petals and Flights: Figurative Operations in the Construction of the Practical Scene of the Mural Painting in Santa Bárbara Temple, Tunja (Spanish)
- Salvador Leon (ESAV, Mexico) – The Semiotics of Photography: Towards an Authentic Hermeneutics (English)
- Luz Angelica Cepeda Gil (Universidad Industrial de Santander, Colombia) and Leidy Johana Monsalve Arias (Universidad Industrial de Santander, Colombia) – Emotional Design and Somatic Markers: Paradigms for the Determination of Social Signifiers (Spanish)
- Jaime Jimenez (ESAV, Mexico) – SEMIOLOGY: What Can It Tell Us About Meaning in Art and Design? (English)

11:45am – 1:15pm  Luncheon

**Salón de Juegos**  
(Main Room)

12:15pm – 1:15pm  Presidential Address – Chair: Deborah Eicher-Catt

**Deborah Smith-Shank** (Professor, Arts Administration, Education & Policy, The Ohio State University) Semiotics, Material Culture, and Arts-based Inquiry
1:30pm – 3:00pm Concurrent Sessions

**Trompo** The Signs of Inference, the Play of Inference – Spanish Speaking Panel (Room 2)
Chair: J. Martin Castro-Manzano (Facultad de Filosofía y Humanidades, UPAEP, Mexico)
Juan Manuel Campos Benitez and Jorge Medina Delgadillo (Facultad de Filosofía y Humanidades, UPAEP, Mexico) – A World of Symbols: The Logica Memorativa of Thomas Murner
Roberto Casales Garcia (Facultad de Filosofía y Humanidades, UPAEP, Mexico) – Ontological Grounds of Leibniz’s Characteristica Universalis
J. Martin Castro-Manzano (Facultad de Filosofía y Humanidades, UPAEP, Mexico) – Logic Diagrams as Inferential Signs

**Balero** Writing, Drama, and Storytelling as Semiotic Play (Room 3)
Chair: Hongbing Yu (Nanjing Normal University, China)
Katherine Batchelor (Miami University) – Discovering Signs of Embodied Literacies: Dramatic Play and Revision in Middle School Writers in Warsaw, Poland
Hongbing Yu (Nanjing Normal University, China) – On Anti-Prediction Story-Telling: How to Spin a Yarn Without Making People Yawn
Silvia Barbottino Forzano (CAHAD of UADY, Circe of University of Turin) – Between Play and Art: Inventive Abduction of an Experimental Game

**Matraca** Semiotic Play, Ritual, and Religion (Room 4)
Chair: Brian Harding (Texas Woman’s University)
Massimo Leone (University of Turin, Italy) – The Cross and the Dice: A Difficult Semiotic Game
Brian Harding (Texas Woman’s University) - Frazer, Wittgenstein, Girard
Takuya Sakurai (Tokyo Denki University) – Shinto as a Sign of Play: A Semiotic Approach to Kagura

3:00pm – 3:15pm Coffee Break – Lobby Area

3:15pm – 6:15pm Plenary Roundtable: Chair: Farouk Y. Seif (Professor Emeritus, Antioch University Seattle, Washington)
Salón de Juegos (Main Room)
The Life and Work of John Deely (1942–2017): A Compassionate Human Being and an Exceptional Scholar
Video Presentation: "Celebrating the Life and Work of John Deely"

Roundtable Plenary Speakers:

• **Farouk Y. Seif** (Organizer) – Imaginary Dialogue with John Deely: Playing with Boundaries Across Space and Time
• **Brooke Williams Deely** – John Deely from New Mexico to Mexico to the Universe
• **Richard L. Lanigan** – History and Discourse: The Memory and Memorial of John Deely
• **Myrdene Anderson** – Another Page for "Between the Sheets": Homage to John Deely's "Historical Layering"
• **Paul Cobley** – Human Understanding – The Key Triad

6:30pm – 8:00pm Noche Poblana (Traditional Mexican Music, Dancing, and Food)
Salón de Juegos (Main Room)
8:00pm Dinner on your own (see list of suggested restaurants)
Saturday, October 28, 2017

8:30am – 5:00pm Book Exhibit (Salón de Juegos)
8:00am – 9:00am Breakfast (at hotel on your own)

9:15am – 11:15am Concurrent 2-hr Sessions

**Pirinola (Room 5)**

**Imaginings (IV): Vagueness unto Generality: Between the Concrete and the Beyond:**
**The Possible and the Impossible – Panel II**
Chair: Jennifer Johnson (Purdue University)
- Adam A. Ferguson (SUNY-Binghamton) – Theorizing the “Heterosexual Queer”: Interpretants, Sexuality, and the Pre-Raphaelite Movement
- Benjamin P. Jackson (Purdue University), Allison Godwin (Purdue University), and Adam Kim (University of Nevada, Reno) – Dynamic Interpretants and Reactions to Diversity among First-year Engineering Students
- Papia Bawa (Purdue University) – Imagining a Social Paradigm: Negative Social Irrigation and the United States’ State of Affairs
- Elliot Gaines (Wright State University) – Semiotic Distinctions: Reality, Actuality, and Ideology in the Media

**Matraca (Room 4)**

**Hermeneutics, Logic and the Aesthetics of Play – Communicology Panel I**
Chair: Isaac E. Catt (Duquesne University)
- Ronald C. Arnett (Duquesne University) – Play: Semiosis and Signification
- Deborah Eicher-Catt (Pennsylvania State University-York) – Enchantment and the Play of Amusements
- Richard L. Lanigan (International Communicology Institute) – Communicology Chiasm: The Play of Tropic Logic in Bateson and Jakobson
- Felicia Kruse Alexander (Southern Illinois University at Carbondale) – The Play of Signs in a New Mexico Landscape: Michael Mauldin’s *A ’tsi ’na: Place of Writings on the Rock*

**Balero (Room 3)**

**Art, Dance, and Festival as Creative Semiotic Play and Praxis**
Chair: Rebecca Farinas (Texas State University)
- Rebecca Farinas (Texas State University) – A New Universality: Pragmatic Symbols of World Peace in Drawing and Dance
- Daniela Ivanova-Nyberg (Bulgarian Cultural and Heritage Center of Seattle) – Play, Festival, and the Symbolic: NW Folklife Festival in Seattle
- Damla Taymaz (University of Ayyansaray, Turkey) – A Semiotic Approach through Costume Design in the Triadic Ballet of Bauhaus Stage
- Jessica Huth (The Ohio State University) – A New Queer Trinity: A Semiotic, Genre Theory, and Auto-Ethnographic Examination of Reeling: The Chicago LGBTQ+ International Film Festival

**Trompo (Room 2)**

**Musical Texture, Topics, Agency, Narrative, Emotion, (Expressive) Genre, and Tropes: Original Applications by Robert Hatten’s Students at the University of Texas at Austin – Panel I**
Chair: Robert Hatten (University of Texas at Austin)
- Robert Hatten – An Introduction: Fundamental Concepts for the Semiotic Interpretation of Musical Meaning
- Steven Rahn – Rhythmic Saturation, Textural Continuity, and Introspection in Brahms’s Klavierstücke, Op. 76
- Respondent: David Lidov (York University, Canada)
11:15am – 11:30am Coffee Break – Lobby Area

11:30am – 1:00pm Concurrent Sessions

**Trompo**
- The Semiotic Play of Literature and Music – Panel II
  (Room 2)
  Chair: Barry Stampfl (San Diego State University-Imperial Valley)
  Clay Downham (University of Colorado, Boulder) – Eric Dolphy’s *Out*
  Barry Stampfl (San Diego State University-Imperial Valley) – Panic, the Index, and the Symbol in Kohn’s *How Forests Think*
  Daniel Thompson (University of Iowa) – A Reassessment of Nattiez’s Musical Semiology

**Balero**
- The Games of Language and Discourse – Bi-lingual Panel
  (Room 3)
  Chair: Alain Perusset (Université de Neuchâtel, Switzerland)
  Alain Perusset (Université de Neuchâtel, Switzerland) – What Kind of Strategies are Beyond Social Practices? (Spanish)
  Eduardo Chávez Herrera (University of Warwick, UK) – The Play of Ideas: An Inquiry into the Academic Lives of Semioticians (English)
  Baranna Baker (Independent Scholar) - The Art of Laughter and Play: A Semiotic Take on Milan Kundera’s work *The Book of Laughter and Forgetting* (English)

**Matraca**
- The Semiotic Play of Popular Culture – Panel I
  (Room 4)
  Chair: Shaily Parihar (Purdue University)
  Shaily Parihar (Purdue University) – The Car System: A Barthesian Reading of *Top Gear*
  Sophie Ell (University of New Mexico) – Playing Bedouin: The Shifting Meaning of Orientalist Imagery in 1980s British Pop Music Videos
  Jayakrishnan Narayanan (Indian Institute of Technology Madras, India) – The Case of an Absent Code: The Semiotics of Visuals in Indian Classical Music Videos

**Pirinola**
- The Literary as Semiotic Play – Spanish Speaking Panel
  (Room 5)
  Chair: Noé Blancas (UPAEP, Mexico)
  Noé Blancas (UPAEP, Mexico) – “Naranja Dulce” (sweet orange). La Ronda and the Rite
  Néstor González Páez (Fundación Vicente Huidobro / Universidad de Chile) – Play, Signs and Creation: The Invention of Landscape as Production of the Real in the Visual Poetics of Vicente Huidobro
  Anayetzy Yuriaria Marin Espinoza (Universidad de las Américas Puebla, Mexico) and Guillermo Carrera Garcia (Benemérita Universidad Autónoma de Puebla, Mexico) – Other Worlds, Other Areas in Dublinesca de *Vila-Matas*

1:15pm – 2:45pm Luncheon

**Salón de Juegos**
(Main Room)

1:45pm – 2:45pm Plenary Speaker – Chair: Dora Ivonne Alvarez Tamayo

Roman Esqueda (Professor, Universidad Autónoma Metropolitana Cuajimalpa, Mexico)
Design Thinking as Play of Musement

3:00pm – 5:00pm Concurrent 2-hour sessions

**Trompo**
- Imaginings (IV): Vagueness unto Generality: Between the Concrete and the Beyond: The Possible and the Impossible – Panel III
  (Room 2)
  Chair: Jennifer Johnson (Purdue University)
  Phyllis Passariello (Centre College) – Let Them Eat Funnel Cake: Donald Trump as Pathological Trickster
  Jamin Pelkey (Ryerson University) – Between *Dos Equis*: Peirce, Einstein and the Diagrammatic Imagination
  Floyd Merrell (Independent Scholar) – Everything–Nothing
General Discussion

Balero

**Sign Boundaries at Play in Lived Experience – Communicology Panel II**

(Room 3)

Chair: Isaac E. Catt (Duquesne University)

Frank J. Macke (Mercer University) – Playing Inside the Lines

Jacqueline M. Martinez (Arizona State University) – Communicology, Cultural Embodiment and the Limits of Eurocentric Thought in Contemporary US American Political Discourse

Lisa M. Anderson (Arizona State University) – Playful (Re)Signification: How Issa Rae’s *Insecure* re-signifies South Central Los Angeles

Isaac E. Catt (Duquesne University) – The Poverty of Play in Pathological Precarity

Matraca

**Musical Texture, Topics, Agency, Narrative, Emotion, (Expressive) Genre, and Tropes:**

*(Room 4)*

Original Applications by Robert Hatten’s Students at the University of Texas at Austin – Panel II

Chair: Robert Hatten (University of Texas at Austin)

Sarah Schoonhoven – Agency and Topical Foreshadowing in Hindemith’s Sonata for Bassoon and Piano

Thomas Yee – The Psychodynamics of Chronic Depression in Music: An Agentially-Enriched Narrative Reading of Beethoven’s “Kreutzer” Sonata, Op. 47, Movement 1

Chris Lennard – Bridging Stylistic Gaps: An Intertextual Analysis of Tropes in Alfred Schnittke’s First Symphony

Respondent: David Lidov (York University, Canada)

Pirinola

**Technology and Toys as Semiotic Play – Spanish Speaking Panel**

(Room 5)

Chair: Abigail Villagran (UPAEP, Mexico)

Gerardo Kloss (Universidad Autónoma Metropolitana Xochimilco, Mexico) – The Publisher and Technological Change: Useful Intermediary, Demon, Vampire, Bottler, Frame Builder?

Griselda Zárate (Universidad Regiomontana, Mexico) and Sahad Rivera (Otis College of Art and Design, USA) – Of Toys, Cultural Heritage and Globalization: The Collective Narrative Identity of Traditional Mexican Toys

Elizabeth Flores-Salgado (Benemérita Universidad Autónoma de Puebla, Mexico), Teresa Castineira Benítez (Benemérita Universidad Autónoma de Puebla, Mexico), and Michael Witten (Benemérita Universidad Autónoma de Puebla, Mexico) – The Use of Emojis and Other Multimodal Devices in *WhatsApp* Conversation

Abigail Villagran (UPAEP, Mexico) – Teaching Writing as Image: The Interplay of Multimodality

5:00pm – 5:15pm Coffee Break – Lobby Area

5:15pm – 6:45pm Concurrent Sessions

Trompo

**Discourse and Politics - Spanish Speaking Panel**

(Room 2)

Chair: Erika Moreno (Universidad Autónoma de Bucaramanga, Colombia)

Mariano Dagatti (Universidad de Buenos Aires / CONICET, Argentina) – For a Semiotics of Political Discourse: Interpenetration, Heteronomy and Circulation

Eloíse Cruz De La Serna (ICSy H, BUAP, Mexico) - The Game of Modalization in Building an Identity Associated with Fibromyalgia Syndrome

Erika Moreno (Universidad Autónoma de Bucaramanga, Colombia) – Semiotics Approach to Social Discourses Around a Political Event of the Late Twentieth Century in Colombia
Matraca  The Semiotic Play of Popular Culture – Panel II  
(Room 4)  
Chair: [TBD]  
Benoit Mauchamp (Independent Scholar, France) – A Play on Reality: Testing and Documenting the Self  
Rajeev Naidu (San Francisco State University) – Music Revealed: Semiotic and Structural Analysis of Film Music in the Dark Knight Rises  
Cassandra Collier (Arizona State University) – Drag Queens in Play: The Drag Queen as Sign in Contemporary Culture  

Pirinola  Play as Transcendance: God, the Grave, and the Disembodied Self  
(Room 5)  
Chair: Javier Clavere (Berea College)  
Michal Karl’a (Charles University, Faculty of Humanities, Czech Republic) – Peirce’s Idea of God between his Early and Later Semiotics  
Javier Clavere (Berea College) – From Gethsemane to the Grave: A Multimodal Analysis of the Passion Narrative Topics, Characters, and Spaces  
David Lidov (York University, Canada) – Disembodiment: Games, Play, and Abstraction Transcend the Body  

7:00pm – 8:30pm  Dinner Banquet  
Salón de Juegos  (Main Room)  
7:30pm – 8:30pm  Keynote Address – Chair: Richard L. Lanigan, Executive Director of the International Communology Institute  
    Thomas Alexander (Professor of Philosophy, Southern Illinois University at Carbondale)  
    Mythos and the Semeiotic Reconstitution of Self, Culture, and World  

Sunday, October 29, 2017  
8:30am – 9:30am  Breakfast (at hotel on your own)  
9:30am – 11:00am  SSA General Business Meeting (Coffee service and light fare)  
Salón de Juegos  Closing Ceremony and Farewell  
(Main Room)