Tentative SSA Program Schedule 2017
Puebla, Mexico

**Wednesday, October 25, 2017**

10:00am – 7:00pm  On-site Registration (UPAEP Conference Center – Lobby Area)
1:00pm – 5:30pm  Tour of Puebla for early-bird arrivals
6:00pm – 7:30pm  Welcome Reception
7:30pm  Dinner on your own (see list of suggested restaurants)

**Thursday, October 26, 2017**

8:30am – 5:00pm  On-site Registration (Lobby Area)
8:30am – 5:00pm  Book Exhibit (Salón de Juegos)
8:00am – 9:15am  Breakfast (at hotel on your own)
9:30am – 10:30am  Opening Ceremony
Salón de Juegos  Chair: Dora Ivonne Alvarez Tamayo (UPAEP, Mexico)
(Main Room)  Welcome from our local hosts: UPAEP dignitaries
Welcome Address: Javier Clavere, SSA Executive Director
Opening Remarks: Deborah Eicher-Catt, Chair, SSA 2017 Program Planning Committee

**10:45am–12:45pm  Concurrent 2-hour Sessions**

**Trompo**
(Room 2)  The Semiotics of Teaching and Learning as Play
Chair: Elvira Katic (Ramapo College of New Jersey)
Elvira Katic – Reflecting on Our Reflections: Teacher Images as Indicators of Change
Mellissa Carr (Indiana University of Pennsylvania) – The Space Between: Exploring Student Agency through Rhetorical Listening
Michael Baker (University of Kentucky) – Teaching Music Fundamentals with the Glass Bead Game
Ana Sanchez (West Chester University) – Intersemiotic Translation: An Approach to Develop Reading and Writing Skills and Empower L2 Learners

**Balero**
(Room 3)  Semiotics and Design, a Winning Gamble: Applied Semiotics to Design Processes – Panel I (bi-lingual)
Chair: Dora Ivonne Alvarez Tamayo (UPAEP, Mexico)
Dora Ivonne Alvarez Tamayo (UPAEP, Mexico) – Treasure Hunt: Navigating on Semantic Fields of Social Innovation (English)
Maria Elena Razo Fabre (UPAEP, Mexico) – The Semiotics Behind the Game: Application, Development and Creation of Board Games for Designers (Spanish)
Manuel Ponce de Leon (UPAEP, Mexico) – The Acrobat: A Game of Jumping Between Different Representations in Math Education (English)
Denisse Hernandez (UPAEP, Mexico) – Tree Climbing Helps You Look Further: Componential Analysis (Spanish)
Matraca  On Semiotic Theory – Spanish Speaking Panel
(Room 4) Chair: Paniel Reyes-Cárdenas (UPAEP)
Paniel Reyes-Cárdenas (UPAEP) – Biosemiotics: A Pragmatist Paradigm for Biology
Edgar Sandoval and Ricardo Laviada (Universidad Autónoma de la Ciudad de México) – Play and Self Control: The Semiotic Pragmatism
Julian Fernando Trujillo Amaya (Universidad de Quebec at Montreal & Universidad del Valle) – Peirce’s Pragmaticism and the Interpretans
Carlos Raúl Nava González (Universidad La Salle, Mexico) and Jarushka Pomienka Fucikovsky de Grunhof Peñaloza (Instituto Franco Inglés de México, S.C.) – Imagination as a Cultural Codification and Interpretation Process

Pirinola  Theorizing Semiotics as Playful Activity
(Room 5) Chair: Andre de Tienne (Indiana University-IUPUI)
Andre de Tienne (Indiana University-IUPUI) – Play Impulse, Leap of Faith, and Critical Commonsensism: The Essential Game of Comparison within Semiosis
Karolina Sedivcova (Charles University, Czech Republic) – Aristotle’s Theory of Sign from the Perspective of de Anima
John Reid Perkins-Buzo (Southern Illinois University at Carbondale) – Total Eclipse: Play on a Semiotic Scaffold
Katya Mandoki (Universidad Autonoma Metropolitana, Mexico) – Peripatos: Playing with Signs

1:00pm – 2:30pm  Luncheon
Salón de Juegos (Main Room)
1:30pm – 2:30pm  Keynote Address – Chair: Isaac E. Catt
William Gomes (Professor of Psychology at Universidade Federal do Rio Grande do Sul, Porto Alegre, Brazil)
How Can ‘The Play of Signs and the Signs of Play’ Become an Attractive Model for Dealing with Eidetic and Empirical Research?

2:45pm – 4:15pm  Concurrent Sessions
Trompo  Biblical Literature and Theology
(Room 2) Chair: Gilad Elbom (Oregon State University)
Michael Raposa (Lehigh University) - Theology as Play, Inquiry, Praxis
Gila Safran Naveh (University of Cincinnati) – Parables as Praxis and Semiosis
Gilad Elbom (Oregon State University) – Eschatological Semiotics in the Gospels

Balero  Playing in the Digital World: Video Games, Emojis, and Writing
(Room 3) Chair: Sean Atkinson (Texas Christian School of Music)
Sean Atkinson (Texas Christian School of Music) – Musical Tropes as Narrative in Video Games
Jennifer Blair (Northeastern Illinois) – Emojis Used as Nouns, Verbs, and Adjectives; Classified and Analyzed in a Peircean Framework
Drishti Magoo (Bergische Universität Wuppertal, Germany) – Examining Metaphors of Writing and the Self in the Diaries of Franz Kafka: A Semiotic Approach

Matraca  The Politics of Immigration and Social Conflict
(Room 4) Chair: [TBD]
Sabine Kergel ((Freie Universität Berlin, Germany) – The Production of Differences: Institutional Positions of Immigrants
Rolf Hepp (Freie Universität Berlin, Germany) – Immigration, Strangers, Precarity
Bianca Suarez (Universidad Manuela Beltrán, Colombia) – Logic of Management and Production of Multimodal Semiotics
4:15pm – 4:30pm      Coffee Break (Lobby Area)

4:30pm – 6:30pm      Concurrent 2-hour Sessions

Trompo
(Room 2)
The Interpretive Dimensions of Play and Work in Social Contexts
Chair: [TBD]
Susan Mancino (Duquesne University, USA) – Umberto Eco: Interpretive Play in the Library
Matthew Mancino (Duquesne University, USA) – Interpretive Responsibility and News Media: Umberto Eco’s *Numéro Zero*
Hong Wang (Shippensburg University) – The Serious Nature of Relaxation
Kyle Davidson (University of Tartu, UK) – Hatsune Miku and the Crowd Sourced Pop Idol

Balero
(Room 3)
Semiotics and Design, A Winning Gamble: Applied Semiotics to Design Processes – Panel II – Bi-lingual panel
Chair: Dora Ivonne Alvarez Tamayo (UPAEP, Mexico)
José Alberto Castañeda Merino (UPAEP, Mexico) – Mi Libro Mágico: Microsemiotics of Visual Signs (Spanish)
Claudia Rebeca Mendez Escarza (UPAEP, Mexico) – Think and Play…A Matter of Strategy Based on Semiotics (English)
Itzel Samantha Salud Calderon (UPAEP, Mexico) – Tell Me a Sign with a Happy Ending: Graphic Design for Childhood Diabetes (Spanish)
Concluding Panel Discussion – (English)

Matraca
(Room 4)
Epistemology, Play, and Learning as Semiosis
Chair: Priscila Borges (UnB – University of Brasilia)
Juliana Franco (UFERSA – Federal Rural University of the Semi-arid Region, Brazil) and Priscila Borges (University of Brasilia) Peirce, Fixation of Belief and Epistemic Bubbles: A Framework to Think Internet Social Media
Genevieve Vaughan (International Feminists for a Gift Economy, USA) – Gifts and Infant Games: Implications for Epistemology
Dalibor Lostak (Charles University in Prague, Czech Republic) – The Play of Diagrams: Science as a Game with Certain Rules
Zdzislaw Wasik (Adam Mickiewicz University in Poznan, Poland) – Epistemology as a Semio-mathetic Interplay with Changeable and Variable Worlds of Living Systems

Pirinola
(Room 5)
Cognition and Play as Semiotic
Chair: Stéphanie Walsh Matthews (Ryerson University, Canada)
Stéphanie Walsh Matthews (Ryerson University, Canada) – Autism Spectrum Disorder and idealized Cognitive Models
Martin Svantner (Charles University, Czech Republic) – Peirce’s Late Semeiotic and the Play of Qualities and Embodied Cognition
Christopher Collins (University of St. Thomas) – Semiotic Hacking of the Brain
Adriana Gomez-Aiza (Universidad Autónoma del Estado de Hidalgo, Mexico) – Imaginary Findings

6:45pm – 8:30pm      Executive Board Dinner/Meeting
6:45pm          Dinner on your own (see list of suggested restaurants)

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Friday, October 27, 2017

8:30am – 5:00pm      On-site Registration – (Lobby Area)
8:30am – 5:00pm      Book Exhibit (Salón de Juegos)
8:00am – 9:00am      Breakfast (at hotel on your own)
9:30am – 11:30am  Concurrent 2-hour Sessions

**Trompo**  Imaginings (IV): Vagueness unto Generality: Between the Concrete and the Beyond: The Possible and the Impossible – Panel I

- Chair: Jennifer Johnson (Purdue University)
- Donna West (SUNY-Cortland) – Early Enactments as Submissions Toward Self Control: Peirce’s Ten-fold Division of Signs
- Myrdene Anderson (Purdue University) and Katja Pettinen (Mount Royal University) – Doing Things with and without Words: Mindscape, Bodyscapes, Landscapes: The Semiotics of Performativity
- Kyra Landzelius (Independent Scholar) – “Mommy, I like you” – the Neuro-austic Speaks of Love
- Devika Chawla (Ohio University) – Objects Suturing Memory, Affect, Emotion, Sense

**Balero**  The Semiotic Play of Literature and Music – Panel I

- Chair: Taylor Greer (Pennsylvania State University)
- Valdenildo Dos Santos (UFMS/Purdue University) – “Surprise” as the Trigger for Despair and Esteem in “The Power of Blood” by Cervantes
- Chia-Yi Wu (Rutgers University) – A Tug of War Between Musical Topics
- Taylor Greer (Pennsylvania State University) – Xanadu as Heterotopia: Charles Griffes’s Vision of the Musical Garden
- William Dougherty (Drake University) – Mignon’s Lieder, by the Book

**Matraca**  Systems Theory, Biosemiotics, and Evolution

- Chair: Ted Baenziger (University of St. Thomas)
- Elzbieta Magdalena Wasik (Adam Mickiewicz University in Poznan, Poland) – The Semiotic Self as a Creator/Actor and Consumer/Participant of the “Play of Musement” in the Ecology of Living Systems
- Steven Skaggs (University of Louisville) – Systems Theory, Integrated Information Theory, and Peirce’s Triad
- Geoffrey Owens (Wright State University) – Metaphor or Metonym? The Relationship between Biological and Cultural Evolution
- Ted Baenziger (University of St. Thomas) – The Semiosic Orchid is a Curious Beast

**Pirinola**  On the Semiotic Playfulness of Art and Design – Bi-lingual Panel

- Chair: [TBD]
- Lizeth Rocio Rojas Rojas (Universidad Industrial de Santander, Colombia) and José Horacio Rosales Cueva (Universidad Industrial de Santander, Colombia) – Among Petals and Flights: Figurative Operations in the Construction of the Practical Scene of the Mural Painting in Santa Bárbara Temple, Tunja (Spanish)
- Salvador Leon (ESAV, Mexico) – The Semiotics of Photography: Towards an Authentic Hermeneutics (English)
- Luz Angelica Cepeda Gil (Universidad Industrial de Santander, Colombia) and Leidy Johana Monsalve Arias (Universidad Industrial de Santander, Colombia) – Emotional Design and Somatic Markers: Paradigms for the Determination of Social Signifiers (Spanish)
- Jaime Jimenez (ESAV, Mexico) – SEMIOLOGY: What Can It Tell Us About Meaning in Art and Design? (English)

11:45am – 1:15pm  Luncheon

Salón de Juegos

(Main Room)

12:15pm – 1:15pm  Presidential Address – Chair: Deborah Eicher-Catt

Deborah Smith-Shank (Professor, Arts Administration, Education & Policy, The Ohio State University) Semiotics, Material Culture, and Arts-based Inquiry
1:30pm – 3:00pm   Concurrent Sessions

Trompo   The Signs of Inference, the Play of Inference – Spanish Speaking Panel
(Room 2)   Chair: J. Martin Castro-Manzano (Facultad de Filosofía y Humanidades, UPAEP, Mexico)
Juan Manuel Campos Benitez and Jorge Medina Delgadillo (Facultad de Filosofía y Humanidades, UPAEP, Mexico) – A World of Symbols: The Logica Memorativa of Thomas Murner
Roberto Casales Garcia (Facultad de Filosofía y Humanidades, UPAEP, Mexico) – Ontological Grounds of Leibniz’s Characteristica Universalis
J. Martin Castro-Manzano (Facultad de Filosofía y Humanidades, UPAEP, Mexico) – Logic Diagrams as Inferential Signs

Balero   Writing, Drama, and Storytelling as Semiotic Play
(Room 3)   Chair: Hongbing Yu (Nanjing Normal University, China)
Katherine Batchelor (Miami University) – Discovering Signs of Embodied Literacies: Dramatic Play and Revision in Middle School Writers in Warsaw, Poland
Hongbing Yu (Nanjing Normal University, China) – On Anti-Prediction Story-Telling: How to Spin a Yarn Without Making People Yawn
Silvia Barbotto Forzano (CAHAD of UADY, Circe of University of Turin) – Between Play and Art: Inventive Abduction of an Experimental Game

Matraca   Semiotic Play, Ritual, and Religion
(Room 4)   Chair: Brian Harding (Texas Woman’s University)
Massimo Leone (University of Turin, Italy) – The Cross and the Dice: A Difficult Semiotic Game
Brian Harding (Texas Woman’s University) - Frazer, Wittgenstein, Girard
Takuya Sakurai (Tokyo Denki University) – Shinto as a Sign of Play: A Semiotic Approach to Kagura

3:00pm – 3:15pm   Coffee Break – Lobby Area

3:15pm – 6:15pm   Plenary Roundtable: Chair: Farouk Y. Seif (Professor Emeritus, Antioch University Seattle, Washington)
(Salón de Juegos)   (Main Room)
The Life and Work of John Deely (1942–2017): A Compassionate Human Being and an Exceptional Scholar
Video Presentation: "Celebrating the Life and Work of John Deely"
Roundtable Plenary Speakers:
• Farouk Y. Seif (Organizer) – Imaginary Dialogue with John Deely: Playing with Boundaries Across Space and Time
• Brooke Williams Deely – John Deely from New Mexico to Mexico to the Universe
• Richard L. Lanigan – History and Discourse: The Memory and Memorial of John Deely
• Myrdene Anderson – Another Page for "Between the Sheets": Homage to John Deely's "Historical Layering"
• Paul Cobley – Human Understanding – The Key Triad

6:30pm – 8:00pm   Noche Problana (Traditional Mexican Music, Dancing, and Food)
(Salón de Juegos)   (Main Room)
8:00pm   Dinner on your own (see list of suggested restaurants)
Saturday, October 28, 2017

8:30am – 5:00pm Book Exhibit (Salón de Juegos)
8:00am – 9:00am Breakfast (at hotel on your own)

9:15am – 11:15am Concurrent 2-hr Sessions

Pirinola (Room 5)
Imaginings (IV): Vagueness unto Generality: Between the Concrete and the Beyond:
The Possible and the Impossible – Panel II
Chair: Jennifer Johnson (Purdue University)
Adam A. Ferguson (SUNY-Binghamton) – Theorizing the “Heterosexual Queer”: Interpretants, Sexuality, and the Pre-Raphaelite Movement
Benjamin P. Jackson (Purdue University), Allison Godwin (Purdue University), and Adam Kim (University of Nevada, Reno) – Dynamic Interpretants and Reactions to Diversity among First-year Engineering Students
Papia Bawa (Purdue University) – Imagining a Social Paradigm: Negative Social Irrigation and the United States’ State of Affairs
Elliot Gaines (Wright State University) – Semiotic Distinctions: Reality, Actuality, and Ideology in the Media

Matraca (Room 4)
Hermeneutics, Logic and the Aesthetics of Play – Communicology Panel I
Chair: Isaac E. Catt (Duquesne University)
Ronald C. Arnett (Duquesne University) – Play: Semiosis and Signification
Deborah Eicher-Catt (Pennsylvania State University-York) – Enchantment and the Play of A(musements)
Richard L. Lanigan (International Communicology Institute) – Communicology Chiasm: The Play of Tropic Logic in Bateson and Jakobson
Felicia Kruse Alexander (Southern Illinois University at Carbondale) – The Play of Signs in a New Mexico Landscape: Michael Mauldin’s A’tsi’na: Place of Writings on the Rock

Balero (Room 3)
Art, Dance, and Festival as Creative Semiotic Play and Praxis
Chair: Rebecca Farinas (Texas State University)
Rebecca Farinas (Texas State University) – A New Universality: Pragmatic Symbols of World Peace in Drawing and Dance
Daniela Ivanova-Nyberg (Bulgarian Cultural and Heritage Center of Seattle) – Play, Festival, and the Symbolic: NW Folklife Festival in Seattle
Damla Taymaz (University of Ayyansaray, Turkey) – A Semiotic Approach through Costume Design in the Triadic Ballet of Bauhaus Stage
Jessica Huth (The Ohio State University) – A New Queer Trinity: A Semiotic, Genre Theory, and Auto-Ethnographic Examination of Reeling: The Chicago LGBTQ+ International Film Festival

Trompo (Room 2)
Musical Texture, Topics, Agency, Narrative, Emotion, (Expressive) Genre, and Tropes: Original Applications by Robert Hatten’s Students at the University of Texas at Austin – Panel I
Chair: Robert Hatten (University of Texas at Austin)
Robert Hatten – An Introduction: Fundamental Concepts for the Semiotic Interpretation of Musical Meaning
Steven Rahn – Rhythmic Saturation, Textural Continuity, and Introspection in Brahms’s Klavierstücke, Op. 76
Respondent: David Lidov (York University, Canada)
11:15 am – 11:30 am  Coffee Break – Lobby Area

11:30 am – 1:00 pm  Concurrent Sessions

**Trompo**  The Semiotic Play of Literature and Music – Panel II
(Room 2)  Chair: Barry Stampfl (San Diego State University-Imperial Valley)
Clay Downham (University of Colorado, Boulder) – Eric Dolphy’s *Out*
Barry Stampfl (San Diego State University-Imperial Valley) – Panic, the Index, and the Symbol in Kohn’s *How Forests Think*
Daniel Thompson (University of Iowa) – A Reassessment of Nattiez’s Musical Semiology

**Balero**  The Games of Language and Discourse – Bi-lingual Panel
(Room 3)  Chair: Alain Perusset (Université de Neuchâtel, Switzerland)
Alain Perusset (Université de Neuchâtel, Switzerland) – What Kind of Strategies are Beyond Social Practices? (Spanish)
Eduardo Chávez Herrera (University of Warwick, UK) – The Play of Ideas: An Inquiry into the Academic Lives of Semioticians (English)
Baranna Baker (Independent Scholar) - The Art of Laughter and Play: A Semiotic Take on Milan Kundera’s work *The Book of Laughter and Forgetting* (English)

**Matraca**  The Semiotic Play of Popular Culture – Panel I
(Room 4)  Chair: Shaily Parihar (Purdue University)
Shaily Parihar (Purdue University) – The Car System: A Barthesian Reading of *Top Gear*
Sophie Ell (University of New Mexico) – Playing Bedouin: The Shifting Meaning of Orientalist Imagery in 1980s British Pop Music Videos
Jayakrishnan Narayanan (Indian Institute of Technology Madras, India) – The Case of an Absent Code: The Semiotics of Visuals in Indian Classical Music Videos

**Pirinola**  The Literary as Semiotic Play – Spanish Speaking Panel
(Room 5)  Chair: Noé Blancas (UPAEP, Mexico)
Noé Blancas (UPAEP, Mexico) – “Naranja Dulce” (sweet orange). La Ronda and the Rite
Néstor González Páez (Fundación Vicente Huidobro / Universidad de Chile) – Play, Signs and Creation: The Invention of Landscape as Production of the Real in the Visual Poetics of Vicente Huidobro
Anayetz Yuriria Marin Espinoza (Universidad de las Américas Puebla, Mexico) and Guillermo Carrera Garcia (Benemérita Universidad Autónoma de Puebla, Mexico) – Other Worlds, Other Areas in Dublinesca *de Vila-Matas*

1:15 pm – 2:45 pm  Luncheon
Salón de Juegos
(Main Room)

1:45 pm – 2:45 pm  Plenary Speaker – Chair: Dora Ivonne Alvarez Tamayo
Roman Esqueda (Professor, Universidad Autónoma Metropolitana Cuajimalpa, Mexico)
Design Thinking as Play of Musement

3:00 pm – 5:00 pm  Concurrent 2-hour sessions

**Trompo**  Imaginings (IV): Vagueness unto Generality: Between the Concrete and the Beyond: The Possible and the Impossible – Panel III
(Room 2)  Chair: Jennifer Johnson (Purdue University)
Phyllis Passariello (Centre College) – Let Them Eat Funnel Cake: Donald Trump as Pathological Trickster
Jamin Pelkey (Ryerson University) – Between *Dos Equis*: Peirce, Einstein and the Diagrammatic Imagination
Floyd Merrell (Independent Scholar) – Everything–Nothing
General Discussion

**Balero**
*Sign Boundaries at Play in Lived Experience – Communicology Panel II*  
Chair: Isaac E. Catt (Duquesne University)

- Frank J. Macke (Mercer University) – Playing Inside the Lines
- Jacqueline M. Martinez (Arizona State University) – Communicology, Cultural Embodiment and the Limits of Eurocentric Thought in Contemporary US American Political Discourse
- Lisa M. Anderson (Arizona State University) – Playful (Re)Signification: How Issa Rae’s *Insecure* Re-signifies South Central Los Angeles
- Isaac E. Catt (Duquesne University) – The Poverty of Play in Pathological Precarity

**Matraca**
*Musical Texture, Topics, Agency, Narrative, Emotion, (Expressive) Genre, and Tropes: Original Applications by Robert Hatten’s Students at the University of Texas at Austin – Panel II*  
Chair: Robert Hatten (University of Texas at Austin)

- Sarah Schoonhoven – Agency and Topical Foreshadowing in Hindemith’s Sonata for Bassoon and Piano
- Thomas Yee – The Psychodynamics of Chronic Depression in Music: An Agentially-Enriched Narrative Reading of Beethoven’s “Kreutzer” Sonata, Op. 47, Movement 1
- Chris Lennard – Bridging Stylistic Gaps: An Intertextual Analysis of Tropes in Alfred Schnittke’s First Symphony
- Respondent: David Lidov (York University, Canada)

**Pirinola**
*Technology and Toys as Semiotic Play – Spanish Speaking Panel*  
Chair: Abigail Villagran (UPAEP, Mexico)

- Gerardo Kloss (Universidad Autónoma Metropolitana Xochimilco, Mexico) – The Publisher and Technological Change: Useful Intermediary, Demon, Vampire, Bottler, Frame Builder?
- Griselda Zárate (Universidad Regiomontana, Mexico) and Sahad Rivera (Otis College of Art and Design, USA) – Of Toys, Cultural Heritage and Globalization: The Collective Narrative Identity of Traditional Mexican Toys
- Elizabeth Flores-Salgado (Benemérita Universidad Autónoma de Puebla, Mexico), Teresa Castineira Benitez (Benemérita Universidad Autónoma de Puebla, Mexico), and Michael Witten (Benemérita Universidad Autónoma de Puebla, Mexico) – The Use of Emojis and Other Multimodal Devices in *WhatsApp* Conversation
- Abigail Villagran (UPAEP, Mexico) – Teaching Writing as Image: The Interplay of Multimodality

5:00pm – 5:15pm Coffee Break – Lobby Area

5:15pm – 6:45pm Concurrent Sessions

**Trompo**
*Discourse and Politics - Spanish Speaking Panel*  
Chair: Erika Moreno (Universidad Autónoma de Bucaramanga, Colombia)

- Mariano Dagatti (Universidad de Buenos Aires / CONICET, Argentina) – For a Semiotics of Political Discourse: Interpenetration, Heteronomy and Circulation
- Eloíse Cruz De La Serna (ICSy H, BUAP, Mexico) - The Game of Modalization in Building an Identity Associated with Fibromyalgia Syndrome
- Erika Moreno (Universidad Autónoma de Bucaramanga, Colombia) – Semiotics Approach to Social Discourses Around a Political Event of the Late Twentieth Century in Colombia
Matraca
(Room 4)
The Semiotic Play of Popular Culture – Panel II
Chair: [TBD]
Benoit Mauchamp (Independent Scholar, France) – A Play on Reality: Testing and Documenting the Self
Rajeev Naidu (San Francisco State University) – Music Revealed: Semiotic and Structural Analysis of Film Music in the Dark Knight Rises
Cassandra Collier (Arizona State University) – Drag Queens in Play: The Drag Queen as Sign in Contemporary Culture

Pirinola
(Room 5)
Play as Transcendance: God, the Grave, and the Disembodied Self
Chair: Javier Clavere (Berea College)
Michal Karl’a (Charles University, Faculty of Humanities, Czech Republic) – Peirce’s Idea of God between his Early and Later Semiotics
Javier Clavere (Berea College) – From Gethsemane to the Grave: A Multimodal Analysis of the Passion Narrative Topics, Characters, and Spaces
David Lidov (York University, Canada) – Disembodiment: Games, Play, and Abstraction Transcend the Body

7:00pm – 8:30pm
Dinner Banquet

Salón de Juegos
(Main Room)
7:30pm – 8:30pm
Keynote Address – Chair: Richard L. Lanigan, Executive Director of the International Communology Institute
Thomas Alexander (Professor of Philosophy, Southern Illinois University at Carbondale)
Mythos and the Semeiotic Reconstitution of Self, Culture, and World

Sunday, October 29, 2017

8:30am – 9:30am
Breakfast (at hotel on your own)

9:30am – 11:00am
SSA General Business Meeting (Coffee service and light fare)

Salón de Juegos
(Main Room)
Closing Ceremony and Farewell